**Format Call for proposals 2020 – Achmea Foundation – 19-12-2019**

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| --- |
| General details of applicant organisation |
| Name |  |
| Type of organisation | *Foundation, BV, association, etc.* |
| Country in Europe where organization has its legal entity |  |
| Website |  |
| Year of establishment |  |
| Description of objectives and activities of the organisation |  |
| Describe quality of the organization, the project team and (local) partners |  |
| Linked-In profiles of team members, or attach resumes of core team members |  |

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| General details of proposal |
| Name |  |
| Theme | *Healthcare / Agriculture / Financial services* |
| Summary description of the project (including a description of the innovative part of the project) |  |
| Type 1 proposals or type 2 proposal? |  |
| Start and end date of the project |  |
| Country and region in which the project takes place |  |
| Amount of requested investment from Achmea Foundation*(between 100.000 and €1.000.000)* | € |
| Type of requested investment | *Donation / soft loan* |
| What is your own investment ‘skin in the game’? |  |
| Why should Achmea Foundation invest in this project? |  |

*\*Please note that soft loans includes non-subordinate non-conditional loans in Euro’s with a 3% interest and a length of at max. 8 years*

**Type 1 proposals: pilot, development, R&D and/or testing**

1. Technical soundness: how good is the technical idea: develop an app, a fridge, a training course etc.?

*answer*

1. How relevant is the (technical) solution to the problem addressed: will it help solve the problem?

*answer*

1. What is the size/impact that will eventually be possible: how many people and what impact can be made during the project and in the long run?

*answer*

1. Is the team and organization equipped for the technical development?

*Answer*

1. To what extent is the organization prepared for an eventual self-supporting or commercial continuation of the project?

*answer*

1. What is the cost-effectiveness of the total solution: costs of this project but also all costs involved including commercialization costs?

*answer*

**Type 2 proposals: roll-out, implementation and/or commercialization of a proven approach**

1. To what extent is the proposed solution proven?

*answer*

1. Is the solution cost effective (per user)? To do this one also needs to know: Is the reach of customers large enough? It can have large benefits in relation to costs but still address a very small problem, in which case cost-effectiveness is even more important.

*answer*

1. What is the business case: costs-benefits analyses?

*answer*

1. What is the pathway to full commercialization and scale?

*answer*

1. What is the need for financing (loan discussion) and completeness of financing?

*answer*

1. Is the approach proposed robust and complete: market presence, distribution, local knowledge?

*answer*

1. Is the team and organization equipped to make it happen?

*answer*